



WELT
HUNGER
WHH HILFE



JOIN WELTHUNGERHILFE'S #INNOLAB2023 – TECH EDITION AS TECH PARTNER!

How can new technologies be used to solve local development challenges?
– Help us to find the most innovative country office in Welthungerhilfe!

#innolab2023 – Tech Edition is an **11-day event series** over several weeks, hosted by Welthungerhilfe's Innovation Unit, to address specific development challenges to achieve Zero Hunger.

In the end the **most innovative and promising idea** will be invited to join the **innovation incubation portfolio** and receives **20.000 € funding** for further idea refinement and development.

WHY YOU SHOULD JOIN:

- To get some experience and insights in **working with the non-profit sector**
- To strengthen your **international competencies** thanks to close collaboration with international teams
- To create a **unique selling proposition** compared to other companies through this close collaboration
- To gain **methodological knowledge** about user-centric design, rapid learning, etc. combined with innovative ideas for Zero Hunger

HOW YOU COULD JOIN:

- **With your expertise about your company and the technology you are working with** to support one team in developing and building a prototype for their technological idea to solve local development challenges
- **With your workforce in the sense of one focal point from your team** to be a contact person before during and potentially even after #innolab2023 and to support the work of one finalist team
- **With your workplace to hold a physical workshop in October 2023** for the team to get to know the technology you are working with, to build a first prototype and a pitch deck that can be presented at a live Shark Tank Event on October 27
- **With your network and contacts with regard to technologies** for further support of one finalist team and to share information regarding innovations, ideas and technologies

HOW YOUR #INNOLAB2023 – TECH EDITION SCHEDULE WOULD LOOK LIKE:

17 th July	31 st July-04 th August	27 th /28 th September	23 rd -27 th October
Tech Partner receives pitch decks from teams	Matching Event (Speed Dating selected Teams and Tech Partners)	Virtual #innolab introduction sessions	Physical #innolab in Germany + demonstration day and Shark Tank event
Task: From all received pitch decks, pre-select 5 teams that move on to the next round	Task: Find one finalist team that you will further accompany during the whole process and support in building a prototype	Task: Participate in online #innolab sessions to get to know your team better and to learn about the methodologies and approaches we work with	Task: Build a functional prototype and create a final pitch together with the team Present prototype and pitch at WHH Headquarter

In case you help us to find the most innovative country office in Welthungerhilfe, please make sure you are available at the indicated dates and times.

HOW YOU GET MORE DETAILS AND INFORMATION:

- **Reach out to Franziska Atwii (Team Lead Incubation) or Florian Landorff (Head of Innovation)**
Franziska.Atwii@welthungerhilfe.de, Florian.Landorff@welthungerhilfe.de
- **Follow Franziska Atwii on LinkedIn to get newest updates**
[Franziska Atwii - Team Lead Incubation - Welthungerhilfe | LinkedIn](#)
- **Have a look at our Innovation Lab Website**
[Innovation Lab – Welthungerhilfe](#)



We are already looking forward to your support and our collaboration in this year's #innolab2023 – Tech Edition!